

envirobank

NEXT GENERATION CONTAINER RECYCLING

A NEW, INNOVATIVE, AND CLEAN MULTI-COMMODITY MOBILE RECYCLING MACHINE.



OUR MOBILE UNITS **CAPTURE** RECYCLABLE CONTAINERS AND OFFER:

- Incentives
- Zero Contamination
- Green Media Opportunity
- Education
- No Overflow with 3000 containers per unit
- Instant, accurate statistics for sustainability reporting



Turn one of your biggest problems into a *positive* impact solution

As an event organiser in today's environmentally conscious culture, you are under a great deal of pressure to perform well. You and your company are constantly in the limelight of a critical public eye.

HOW IS YOUR PERFORMANCE JUDGED?

On the overall quality of your event. A formula comprised of many individual details, brought together in perfect orchestration, which all add up to a lasting impression in people's minds.

One of these details is how you control and manage the mountains of rubbish and empty containers the attendees generate.

As this is usually the last visual impression left on everyone's mind as they depart, it's your most **important** detail!

“No one enjoys the sight of overflowing rubbish bins, least of all your sponsors!”



Reverse Vending Machines (RVM's)

RVM's offer a unique advertising and branding opportunity.

- Large LCD screen which can display any message applicable to your event.
- Co-branding of the units skin for added sponsorship. Greatly contributes to credibility for good corporate citizenship and shows your audience proof that the sponsor company cares about recycling the right way.

RVM's are specifically designed for the needs of event management.

The Mobile Unit captures recycling the right way.

- Zero contamination
- Neatly store compressed containers out of the public eye until collection can occur.
- An eco-friendly, and fun place to deposit used aluminium and PET beverage containers.
- Hygienic and visually pleasing, Envirobank Units are an easy way to collect used beverage containers for recycling the right way.



Examples of the Reward Coupons

ENVIROBANK - RECYCLING THAT PAYS

LOGARRAH CITY COUNCIL

Thankyou for donating to the Haiti earthquake victims.

Machine No: %s

ENVIROBANK - RECYCLING THAT PAYS

redroomdvd

Rent 1 DVD for \$2.95 and get 1 free.

Promotional code; TINMAN60

To redeem this offer enter promotional code into RedRoomDVD kiosk on prompt.

Valid: 18/01/10 - 08/04/10
Located upper level, outside Aldi.

Containers: %t

Machine No: %s Voucher No: %v Date: %Z3%Z4:%Z0%Z1:%Z6%Z7 %ZA%ZB:%ZD%ZE

ENVIROBANK - RECYCLING THAT PAYS

ENVIROBANK - RECYCLING THAT PAYS

Envirobank offers a new full-circle *solution*.

“A visually pleasing, hygienic, and easy way
to collect used containers for true recycling”



HOW DOES IT WORK?

The machine will accept the containers, read the bar code to determine product and material type, then sorts, audibly crushes, and compresses the container/s.

- The consumer may swipe a loyalty card. “Crunch Credits” will be awarded to the users account as a payment for recycling. These Crunch Credits can be saved up and traded online at the Envirobank store.
- The consumer can enter into a draw to win great prizes, these competitions are designed in consultation with the event organiser.
- The consumer can redeem a cash return in a CDL market or event specific return program.
- The machine can be used as a fund-raising tool if the consumer selects the charity feature.

And that's only a few of the options!

The *benefits* for you!

EFFICIENT

- Continuous feed port will accept 30 plastic bottles or 40 cans a minute, enabling event patrons to recycle multiple units quickly.

NO UNSIGHTLY OVERFLOW

- Due to the compression mechanism, the units hold 20 times the capacity of a single Sulo bin, which means they have to be emptied less frequently.
- Greater storage capacity due to the compaction mechanism, this enables units to hold up to 3000 cans and 1600 bottles. Saving many hours in event labour normally used to empty full bins.

ZERO CONTAMINATION

- The cutting edge technology of Envirobank RVM's read all barcodes on items inserted into the machine. Any material unacceptable for recycling will be rejected. This means zero contamination, so every container deposited will actually reach the recycling destination.

AUDITABLE REPORTING FOR SUSTAINABILITY ANALYSIS

- Each machine records the amount collected of each material type.
- At the end of each event, the machines can be accessed wirelessly to provide immediate, accurate reporting of the results from your event's recycling efforts.
- Provides the hard proof of positive impact for press releases and sustainability reporting in a snap!

A GO-GREEN HIGH VISIBILITY PARTNERSHIP

- The Envirobank Mobile Unit looks good at your event, and makes people feel good about your event.
- The machines provide visible proof that you and your company are willing to invest in everyone's future.
- A green partnership is essential to thrive in today's intensely earth-focused market.
- Associating your company with Envirobank is an instant image-builder.

FULL-CIRCLE SOLUTIONS FOR TRUE RECYCLING

- Envirobank is passionate about taking the momentum of "do the right thing" mentality to the next level- which is recycling the right way. Too much of people's good recycling intentions end up in the landfill anyway, due to lack of education, inferior bin design and lack of financial resources for proper collection and handling.



A great way to showcase your commitment to sustainability.

ENVIROBANK IS PROVIDING THE **NEXT GENERATION** OF ENVIRO-ACTION NEEDED FOR TRUE CHANGE.

INNOVATIVE TECHNOLOGY.

PRAGMATIC APPROACH TO DRIVING CHANGE.

PRODUCING REAL RESULTS.

This full-circle service ensures that the recycling collected passes through to the ultimate goal of reuse.



Partner with Envirobank and join the recycling revolution!



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