

Rewards for recycling

By **PAMELA FROST**

WHOEVER would have thought recycling could be so rewarding?

As part of its launch for the Green It We Mean It Expo last Friday, the Village Centre introduced an Envirobank.

Similar to a vending machine, people can deposit an empty bottle or can into the Envirobank and be rewarded with a voucher to one of four local businesses.

Envirobank managing director Narelle Anderson, who was in Batemans Bay for the launch, said it encouraged people to recycle, but also promoted shopping locally.

"People want to do the right thing, but they're not sure how," Ms Anderson said.

"Here they just pop it in the bin and they get a reward for it."

Once a bottle or can is placed in the machine, people just have to press a green button to gain a prize.

There are four to select from, but there is also a randomised "instant prize" where the coupon has to be taken to centre management to get an instant reward.

Batemans Bay's Envirobank is the first on the South Coast, and is one of 27 in Australia. They can hold up to 3000 containers before they need to be emptied.

Ms Anderson said it was hoped to instal more than 100 Envirobanks in Australia by Christmas.

RECYCLING REWARD: Isabelle Maguire, four, tested out the new Envirobank at its launch on Friday.

