

# Instant rewards for your old rubbish

**OLIVER MURRAY**

ONE of Australia's first reverse vending machines is encouraging Campbelltown Mall shoppers to recycle.

The shopping centre installed the Envirobank reverse vending machine recently to help manage its recyclable waste.

It looks just like a typical vending machine, but, instead of inserting coins to receive a drink or snack, users put in their empty bottles or cans to receive prizes or in-centre retailer discounts.

Campbelltown Mall shoppers will be able to choose between competition entry draws, retailer vouchers or they can nominate a charity when receiving their reward using the machine's touch screen.

Centre manager Janet Reading said the machine aimed to help shoppers have a positive impact on the environment.

"We've undertaken several significant green commitments over the past two years and are looking forward to providing our shoppers with a fun and rewarding way to recycle their drink containers at Campbelltown Mall," she said.

"Turning the shopping centre green is an ongoing task, as new technologies become available we will always look to be among the first to adopt them."

Envirobank managing director Narelle Anderson said: "Reverse vending machines are a modern day cash-for-cans solution."



Paula Gardiner helps her cousin Cassy Eldering, 3, use the recycling machine which rewards users with a voucher, entry in a competition or donation to charity.

Picture: ROBERT POZO