

Make recycling a rewarding experience

Sydney's International Grammar School is revolutionising the way Australia's next generation will learn about sustainability having launched Australia's first in-school reverse vending machine in April 2009.

Envirobank reverse vending machines look like a typical vending machine but instead of inserting coins to receive drinks or snacks, students can place their empty bottles or cans to receive points or rewards. The machine's touch screen allows students to allocate points to their school house or receive educational prizes (book vouchers) and rewards.

The machine is also running an awareness program using its LCD screen for the Kids Helpline.

"Reverse vending machines are a tech savvy approach to cash-for-cans that will educate students on recycling, sustainability and offer prizes and fundraising opportunities too," Narelle Anderson, Managing Director of Envirobank reverse vending machines, said.

International Grammar students are learning what items cans be recycled through the machines no-contamination scanning technology. The students are also measuring and recording the recyclable material they've collected through the machine's accurate carbon accounting feature.

"One tonne of recycled aluminium reduces carbon emissions by a staggering 7.9 tonnes. Reverse vending machines are an exciting way for our students to understand the impact they can have on their environment by managing their own recyclable waste," International Grammar Principal, Kerrie Murphy, said.

Each Envirobank reverse vending machine can hold up to 3000 crunched cans and bottles that will lower the schools recyclable waste collection frequency and costs. "International Grammar School's students are learning how to be environmental leaders whilst benefiting from the recyclable material collected - it's a great tool for any school to have," concluded Ms Murphy.

Canteens can become a part of the Envirobank reverse vending revolution by ensuring that they only stock recyclable PET bottles and aluminium cans. Canteens can also use the machine to run promotions or loyalty offers through the machine which prints vouchers or tickets for students.



'ave a heart-healthy snack

AVO is an exciting new Australian food product made with 20 per cent all natural avocado oil. The avocado oil spread offers a delicate flavour and can be spread onto bread or toast as well as used in cooking.

AVO is cholesterol free; comprises less than one per cent trans fats and is proven to be considerably lower in saturated fats and sodium compared to the existing food spreads in the market. AVO is naturally rich in vitamins A and D and has received the highly praised 'red tick approval' by the National Heart Foundation.

"Having this recognition from the Heart foundation means that AVO has undergone extensive testing to ensure you are getting a truly healthy product through a strict standards process," Managing Director of Avo Pty Ltd, Tammy Fenner, said.

"As Australian obesity levels intensify there is an escalating demand for more wholesome products. I thought this is an area that people can easily start to look after their bodies by replacing their normal spread without having to sacrifice flavour or cost."

